



### Checklist 3 Defining the objective

Yes

No

- Does the objective describe a situation and NOT a process?
- Does the described situation occur at a given time (e.g. at the end of the project)?
- Is the described situation measurable and objectively observable?
- Does the objective clearly define the beneficiary group?
- Does the objective define in what way the beneficiary group's situation will be improved?
- Does the objective define sustainable improvements brought about by the project? During the first weeks, this might not be possible. However, as the situation stabilises, the intended changes should be more and more sustainable.
- Is the objective realistic, i.e. achievable?
- Is the objective clear and simple?
- Is the objective concise?

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